

Make OUR Audience YOUR Audience!



Moving Art Forward

Each year, Gretna Theatre brings large audiences to Mount Gretna for our top-notch musicals and plays among the trees. Partnering with Gretna Theatre provides you the unique opportunity to support and advertise with America's oldest summer theatre.

- Each summer season, Gretna Theatre entertains over 10,000 patrons annually.
- More than 65% of our patrons are residents of Lancaster, Lebanon, Berks, and Dauphin Counties.
- Your ad will be featured in all of our 2023 season show playbills plus this year's Gretna Theatre Gala.

PLACE YOUR AD TODAY!!

DEADLINE:

April 15th, 2023

For both print-ready
materials AND
payment

See page 2 for Sizes & Pricing!



**Around the
World in 80
Days, 2022**

PLAYBILL SPECS & PRICING

FULL PAGE*

8 1/4" high x 5 1/4" wide

*not to scale

HALF PAGE*

4" high x 5 1/4" wide

*not to scale

THE PLAYBILL

- 8.5" tall & 5.5" wide
- Approx. 3,000 playbills are produced for EACH of our 5 productions (~15,000 total)
- Our 2023 season features:
 - *Jekyll & Hyde*
 - *Merman & Martin*
 - *Gypsy*
 - *The Life & Slimes of Marc Summers*
 - *Get Happy: Angela Ingersoll Sings Judy Garland*
- Your ad will be included in all five programs

pricing on the next page...

PLAYBILL SPECS & PRICING

INCLUDED BONUS-GALA PROGRAM

The Gala is an exclusive one-night event attended by Gretna Theatre VIPS at The Hotel Hershey on October 28, 2023

Contact kevin@gretnatheatre.org for additional Gala information

LOCATION IN PLAYBILL	PRICE
Outside Back Cover- COLOR	\$1,500
Inside Front Cover- COLOR	\$1,250
Inside Back Cover- COLOR	\$1,100
Full Page- COLOR	\$750
Half Page- COLOR	\$450

2023 Season Playbill Ad Reservation Form

ORGANIZATION: _____

CONTACT: _____

ADDRESS: _____

EMAIL: _____

PHONE: _____

AD PLACEMENT

Select from the advertising options below:

PLAYBILL ADVERTISING:

☐ Front Interior Cover

☐ Interior Full

☐ Back Cover Interior

☐ Interior Half Page

☐ Back Cover Exterior

TOTAL AMOUNT: \$ _____

PAYMENT:

☐ Credit Card #: _____

EXP: _____ CVV: _____

☐ Please Invoice me in the amount of \$ _____

☐ Check Enclosed to Gretna Theatre

Check Amount: _____ Check Number: _____

ALL PAYMENTS ARE DUE 15 DAYS UPON RECEIPT OF THE INVOICE

SUBMIT THIS COMPLETED FORM WITH PAYMENT TO:

Email: adrienne@gretnatheatre.org

Mail: Gretna Theatre P.O. Box 578, Mt. Gretna, PA 17064

attn: Adrienne Sperratore